



Business and pleasure  
should ideally be mixed



# Together we create engaging and inspiring meetings and conferences

At LEGOLAND® Hotel & Conference you are close to everything. Enjoy a five star conference centre with two four star hotel facilities, right next to Denmark's second largest airport and just a short distance from the E45 motorway, putting several large cities within a few hours' drive.

We are a well-tuned organisation with extensive experience in hosting a wide variety of meetings, conferences and events – smoothly and professionally – using proven tools and models.



Miljømarked tryksag  
5041 0516





# More than just meeting rooms and a cake buffet

LEGOLAND® Hotel & Conference offers new ways in which you and your colleagues can grow professionally together. You can also draw on our special techniques to strengthen your organisation.

Our hotel is inspired by the LEGO® brick, and you will quickly become engrossed in our play activities. The possibilities are virtually unlimited. That is why we focus on the whole picture and every aspect of the meeting experience – down to the last detail.

We provide various constructive meeting techniques, specific management tools such as LEGO® SERIOUS PLAY® and team building activities that can be implemented in your company's daily activities.

# Are you the meeting organiser? Pay us a visit and be inspired

We are keen to get involved in your meeting and help you create the best possible setting. So feel free to ask us for guidance on how to host an excellent meeting.

We help you formulate the right invitation, set a good agenda, get off to a dynamic start, create variation in the content and finish in style – while you also plan the furniture arrangement, catering and best way to use the breaks.

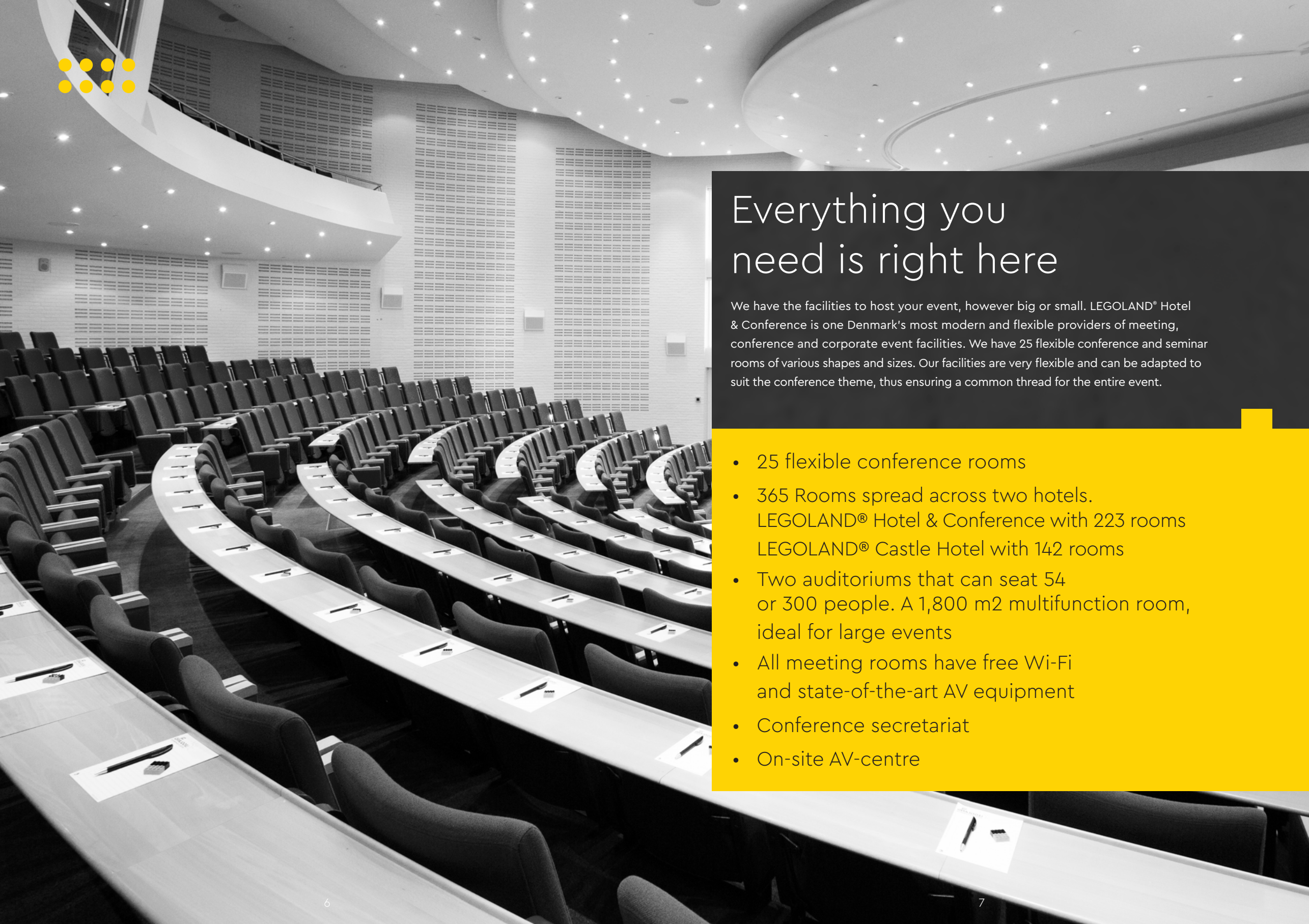
Register for one of our inspiration seminars, which will give you a clear insight into how we organise meetings and conferences.

**Find out more at: [LEGOLANDConference.dk](http://LEGOLANDConference.dk) – contact us at: [sales@LEGOLAND.dk](mailto:sales@LEGOLAND.dk)**



Scan the QR code and see more





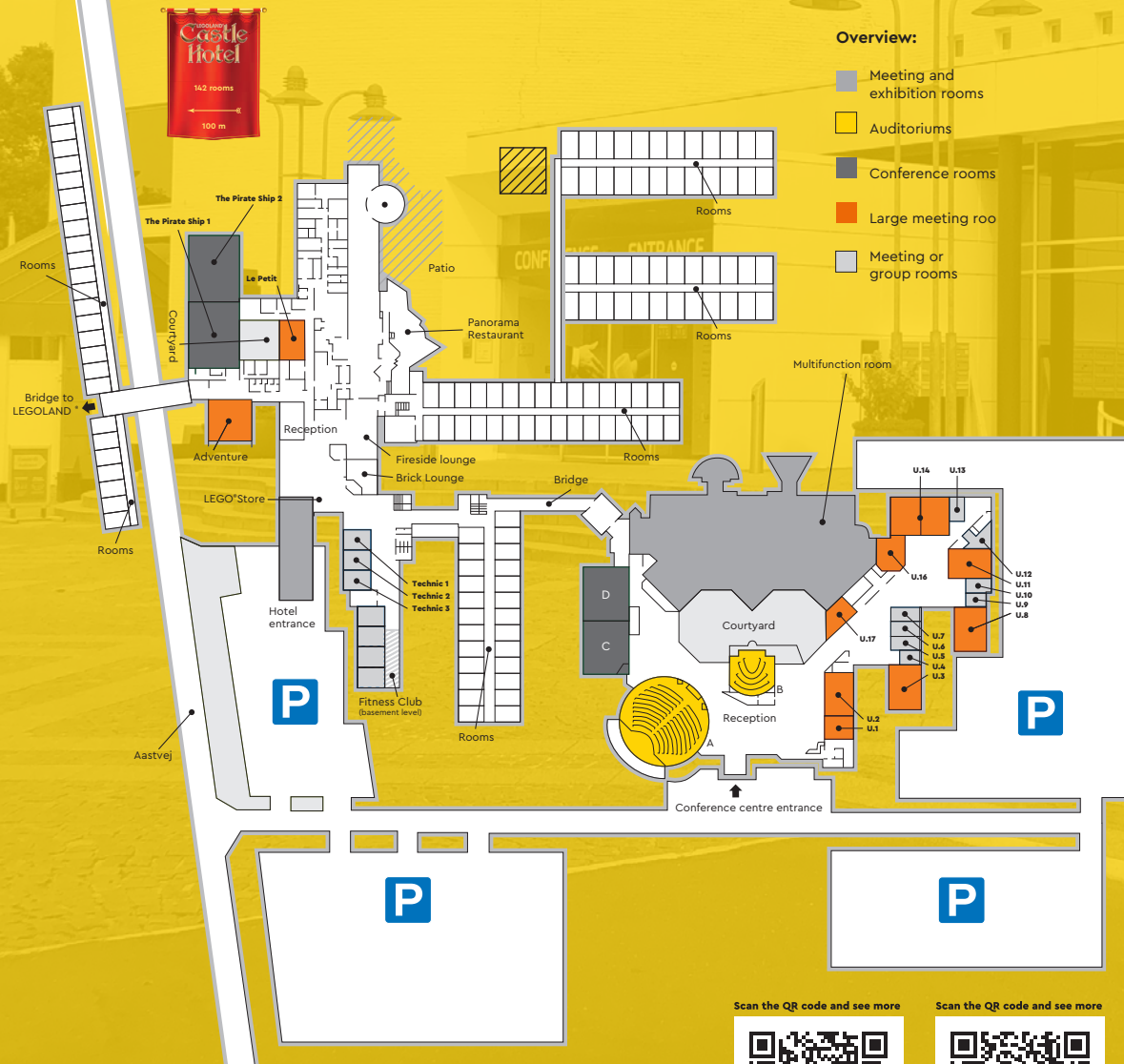
# Everything you need is right here

We have the facilities to host your event, however big or small. LEGOLAND® Hotel & Conference is one Denmark's most modern and flexible providers of meeting, conference and corporate event facilities. We have 25 flexible conference and seminar rooms of various shapes and sizes. Our facilities are very flexible and can be adapted to suit the conference theme, thus ensuring a common thread for the entire event.

- 25 flexible conference rooms
- 365 Rooms spread across two hotels. LEGOLAND® Hotel & Conference with 223 rooms LEGOLAND® Castle Hotel with 142 rooms
- Two auditoriums that can seat 54 or 300 people. A 1,800 m2 multifunction room, ideal for large events
- All meeting rooms have free Wi-Fi and state-of-the-art AV equipment
- Conference secretariat
- On-site AV-centre



# Room overview



## Overview:

- Meeting and exhibition rooms
- Auditoriums
- Conference rooms
- Large meeting room
- Meeting or group rooms

Room	M <sup>2</sup>	Width	Length	Height	U shape	Diagonal/ desks	Cinema	Round table	Conference table
		Metres	Metres	Metres	No. of people	No. of people	No. of people	No. of people	No. of people
Multifunction room	1800						1100	600	
Adventure	99	10	9,90	2,55	26	44	60	60	
Le Petit	60	6	9,85	2,95	10			20	
The Pirate Ship 1	190	12	16	3	34	100	200	120	
The Pirate Ship 2	190	12	16	3	34	100	200	120	
The Pirate Ship 1+2	380	12	32	3	42	200	350	240	
Technic 1	30	6,30	4,75	2,95	12				12
Technic 2	30	6,30	4,75	2,95	12				12
Technic 3	30	6,30	4,75	2,95	12				12
Technic 1+2	60	6,30	9,50	2,95	18	28	50		14
Technic 1+2+3	90	6,30	14,25	2,95	26	40	60	40	22
C	143	11	13	3,80	34	80	150	90	
D	143	11	13	3,80	34	80	150	90	
C+D	286	11	26	3,80		150	300	150	
Auditorium A	468						300		
Auditorium B	120						54		
U1	40,30	5,60	7,20	2,70	16				10
U2	76,30	7,20	10,60	2,70	26	40	60		18
U3	77,70	7,20	10,80	2,70	26	40	60		8
U4	16,30	3,40	4,80	2,70					8
U5	24,50	7,20	3,40	2,70					8
U6	24,50	7,20	3,40	2,70					8
U7	24,50	7,20	3,40	2,70					8
U8	77,70	7,20	10,80	2,70	26	40	60		18
U9	16,30	3,40	4,80	2,70					8
U10	20,40	3,40	6	2,70					8
U11	73,40	7,20	10,20	2,70	26	40	60		18
U12	20,40	3,40	6	2,70					18
U13	19,70	3,40	5,80	2,70					8
U14	90	7	18	2,70	30	40	60		24
U16	61,60	7	8,80	2,70	18	20	40		12
U17	41	5,4	7,6	2,70			30		10

Scan the QR code and see more



Scan the QR code and see more





## Big or small? We have the right package for you

Our meeting packages make it simple and easy for you to book. The most important elements in a conference or meeting have been considered. All events are different, and we are therefore always ready to create a tailored programme that suits your needs. If you would like our input into your next meeting – or to inspect our facilities – please contact us.

**Contact:**

Tel. +45 75 33 12 44 • [Sales@LEGOLAND.dk](mailto:Sales@LEGOLAND.dk) or see more at [LEGOLANDConference.dk](http://LEGOLANDConference.dk)

## Add an extra dimension to your conference

Looking for something extra special for your next conference? Then book LEGO® Studios, Scandinavia's largest 4D cinema.

LEGO® Studios is on par with the best and most professional concert halls and theatres in Denmark. The surround sound and excellent acoustics ensure an amazing sound experience awaits you. LEGO® Studios can seat up to 448 guests.



## Our meeting packages

**Half day meeting package**

**8:00 am – 12:00 noon or 12:00 noon – 4:00 pm**

- Morning buffet with bread, fruit and juice or afternoon buffet with cake, fruit and juice
- Our large lunch buffet

**Daytime meeting package**

**8:00 am – 5:00 pm**

- Ice water throughout the meeting
- Morning buffet with bread, fruit and juice
- Our large lunch buffet
- Afternoon buffet with cake, fruit and juice

**Full day meeting package**

**8:00 am – 9:00 pm**

- Ice water in the large meeting room during the daytime hours
- Morning tea buffet with bread, fruit and juice
- Our large lunch buffet
- Afternoon buffet with cake, fruit and juice
- Chef's delicious three-course menu

**Evening meeting package**

**5:00 – 10:00 pm**

- Ice water in the large meeting room
- Chef's delicious three-course menu
- Supper buffet with cake, fruit and juice

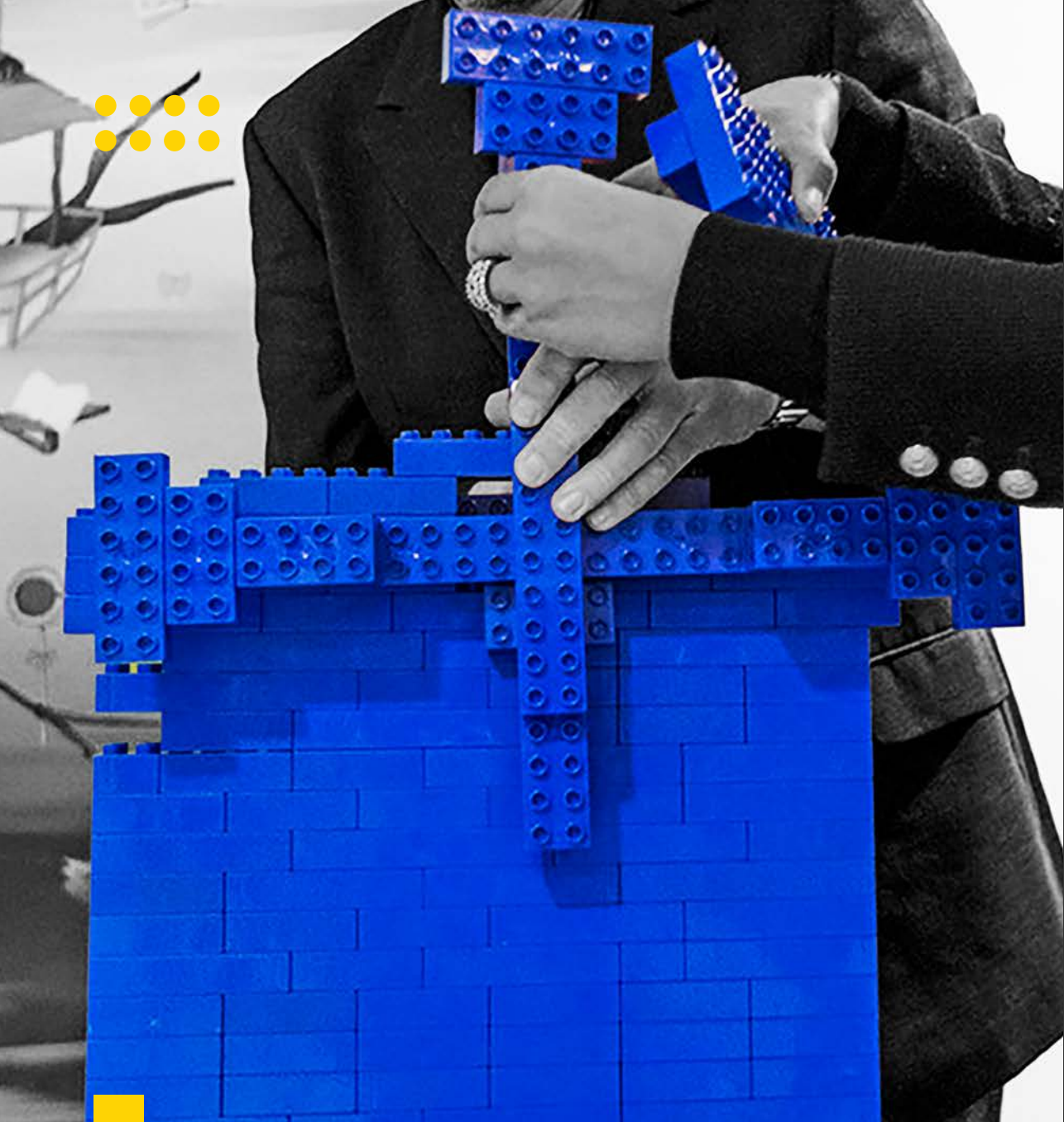
**24-hour meeting package**

**8:00 am – 8:00 am**

- Ice water in the large meeting room during the daytime hours
- Morning buffet with bread, fruit and juice
- Our large lunch buffet
- Afternoon buffet with cake, fruit and juice
- Chef's delicious three-course menu
- Accommodation

**All meeting packages include:**

- Meeting room incl. standard AV equipment
- Wireless internet access in the meeting room and in all communal rooms
- Coffee, tea, ice water, snacks and dried fruit during the meeting



## LEGO® Business & Bricks is rooted in these five elements:

# 1

### **Active involvement**

Involving participants. A good meeting is one in which the participants take active part as opposed to passively listening. The end result is improved quality of learning and understanding as well as better results over the long term.

# 2

### **Responsible thinking**

Make responsible thinking a natural part of the meeting. Think sustainability, incorporate physical exercises and eat healthily. This will not only make the participants more responsible, but send a positive message and promote energy.

# 3

### **Local inspiration**

Involve local entertainment, museums or nature and give the participants a unique experience which they can take home and build on both personally and professionally. We actively use LEGOLAND® to this end, which can give the meeting alternative new approaches.

# 4

### **Creative setup**

Use the physical setting in a new way. This will motivate the participants. Work in inspiring interiors and stimulate the participants through light and smells. Anything is possible if the physical setting promotes energy, concentration and creativity.

# 5

### **Return on Investment**

ROI is one of the cornerstones of the Meetovation model. A meeting only has value if the participants actually take home useful knowledge from it. We can help by measuring ROI before, during and after the meeting.

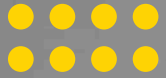
## LEGO® Business & Bricks

We may well have bricks on the brain in our LEGO® Business & Bricks meeting universe. On the other hand, at LEGOLAND® Hotel & Conference we think completely outside the box when it comes to planning your meeting, conference or corporate event.

## When Meetovation meets LEGO® Bricks

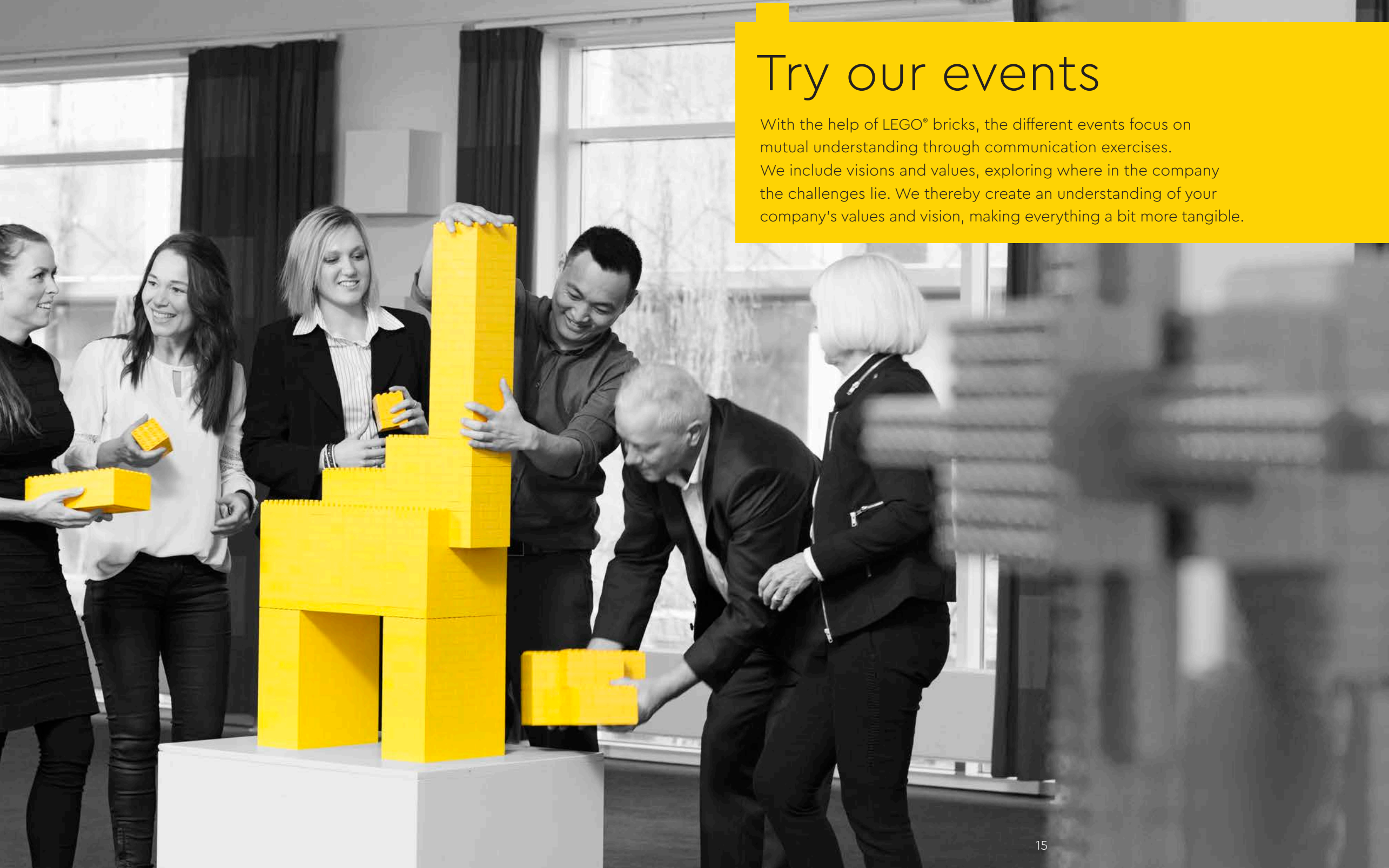
**Our LEGO® Business & Bricks meeting universe is based on Meetovation – one of Europe's leading meeting models.**

We focus on participant involvement, sustainable thinking, local inspiration, the physical setting – and the meeting's ROI.



## Try our events

With the help of LEGO® bricks, the different events focus on mutual understanding through communication exercises. We include visions and values, exploring where in the company the challenges lie. We thereby create an understanding of your company's values and vision, making everything a bit more tangible.







### Remember your recipient

We often forget the person on the other side of the screen – or at the other end of the phone – when we communicate. Strengthen your ability to communicate a clear direction by building in pairs with your back to each other, where one of you calls out the instructions and the other follows them to make their model. Will you all end up with the same result?

4-100+ PERS.

### Make it spin

Unleash your creativity and put collaboration to the test. With just a few rules, your team must assemble a wind turbine and make the blades of the turbine spin. – Challenging and fun, and not as easy as it sounds.

6-50 PERS.

51-100 PERS.

### Bridge builder

Establish a connection between employees and values. You build in small sections and create cohesion. It's about collaboration and making a decision under time pressure. Build a bridge together that symbolises what you stand for. Bring your values down to eye level so that everyone knows what you stand for

10-100 PERS.

### Middle management

How do you best communicate the information when you are not in contact with the end recipient? In everyday life, misunderstandings can arise when your communication has to pass through several links. In this challenge, you'll be building a LEGO® figure, where the instructions go from communicator through intermediary to builder. Will the end recipients finish up with the same model that's sitting on the manager's desk?

4-26 PERS.

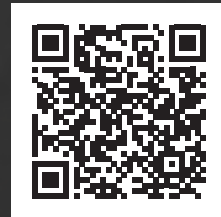
6-50 PERS.

51-100 PERS.

### Think bigger

You're going to work together to build a 1 metre LEGO® figure from a mini model, without any assembly instructions whatsoever! Based on the mini model, one person from the group must describe to the rest of the group how the full-sized model should be built. And this requires both teamwork and good communication skills. Educational, challenging and entertaining team building, where you get to know each other's strengths and weaknesses.

Scan the QR code and see more



30 MIN –  
150 DKK PER PARTICIPANT



60 MIN –  
275 DKK PER PARTICIPANT



90 MIN –  
375 DKK PER PARTICIPANT



120 MIN –  
495 DKK PER PARTICIPANT

UNDER 10 PARTICIPANTS – START FEE OF DKK 1500. ABOVE PRICES ARE INCL. VAT



### LEGOLAND® Pentathlon

Our pentathlon consists of five fun-filled competitions in and around the park's activities. It's about combining thought power, thinking creatively and being quick on the trigger, but most of all, it's about having fun together. And let's be honest, who hasn't wanted to try the Traffic School again as a grown-up?

Note: Only possible during certain periods when the LEGOLAND® Park is open and always in the time period 17:00 to 19:00. + DKK 1,500 per running activity (normally three running activities).

40-200 PERS.

### LEGO®lympics

Put your collaborative skills and your imagination to the test. Through creativity and collaboration, you'll create your own Olympic sports disciplines from scratch using large, soft LEGO® bricks and other fun props. You'll then compete in the disciplines just like a real Olympics and see who can take the gold.

6-50 PERS.

51-100 PERS.

### LEGO® 'Gizers

Spice up your break with a quick competition, where you'll use the LEGO® brick. Who can build the tallest tower while blindfolded? Who will be the first to finish assembling the small models? There are many possibilities along with heaps of entertainment value. No matter what the outcome, you'll have an active break and lots of fun.

4-200 PERS.

### Enjoy an activity in LEGOLAND® all to yourself

Strap on your helmet and find out who's the ultimate firefighter in Fire Brigade. Or test how good you are at basketball as you zoom around the Caterpillar, no less. Either way, you can skip the queue and enjoy an activity all to yourself. The possibilities are many, and we guarantee you won't get bored.

*Only possible outside normal opening hours during the period when LEGOLAND® Park is open.*

6000 KR. PR. ACTIVITY PR. HOUR

### Authentic Western-style party in LEGOREDO® Town

Host the ultimate Western-style party in the perfect setting. LEGOLAND® gives you the opportunity to hold a theme party that you will never forget. The party can be tailored to suit your needs, but we recommend that you start by seeing who can stay seated the longest on the rodeo bull.

A three-course meal or buffet dinner with accompanying wine or beer menu selected by our cellar master

40-100 PERS. FROM DKK 795,-

### Bubbly in the sky or drinks in the deep

A great company party deserves a great start. Why not kick off the proceedings by sharing a bottle of bubbly with your colleagues raised high above the park in LEGOTOPPEN® – or enjoy a glass next to the sharks and giant crabs in the depths of ATLANTIS by SEA LIFE™? Both events can be spiced up with "unplugged" musical features.

LEGOTOPPEN®

DYBET

FROM DKK 295,-

FROM DKK 195,-



30 MIN - 150 DKK PER PARTICIPANT

60 MIN - 275 DKK PER PARTICIPANT

90 MIN - 375 DKK PER PARTICIPANT

120 MIN - 495 DKK PER PARTICIPANT

UNDER 10 PARTICIPANTS - START FEE OF DKK 1500. ABOVE PRICES ARE INCL. VAT

Scan the QR code and see more





### LEGO® Tower – known from LEGO® Masters

For bona fide engineers with excellent building skills and speed, this exercise is all about who can reach the highest within the time limit. Strap on your safety helmet and make a plan with the team before you start, and you'll make it to the finish line with the tallest tower. A good exercise for teamwork under time pressure.



### Hanging Brick – known from LEGO® Masters

How good are you with weight distribution and balance? Do you know how to build with LEGO® bricks without a solid foundation? This exercise requires good teamwork and an excellent understanding of gravity, so you can reach your goal before the time runs out. Who can build the best-looking planes that can also fly in the right direction? This is a good exercise for couples or teams, where planning and execution are in focus.



### LEGO® Puzzle Run

You'll be turned loose in LEGOLAND® in search of the hidden pieces of the LEGO® puzzle game. The clues are cryptic, and you'll have to think smartly as a team if you're going to complete the puzzle before time runs out. How well do you know LEGOLAND? How well can you decipher a map? – A fun exercise combining high speed on the ground and a brain twister in one. This exercise is good for closing the meeting day.



Outdoor gourmet courses for companies! After a hectic and busy conference day, what could be better than getting out into the beautiful countryside and preparing delicious food over a campfire with good colleagues. This creates unity and relationships. It will inspire and challenge the participants and strengthen the team spirit. Experience the peace of quiet of nature, the smell of campfire cooking and the smoke in your eyes, and the camaraderie of preparing food and then enjoying it with your colleagues.

### LEGOLAND® Challenge – The Golden Brick

The golden LEGO® brick has disappeared and the only way to find it is by playing your way around LEGOLAND®. Armed only with a phone or tablet, solve puzzles, answer questions, take pictures, build models or solve other challenges along the way to find the golden LEGO® Brick. Get help from the pirates, visit the penguins or spin around in the LEGO® Movie™ world. The challenges are many, and you can only solve them by working together as a team.



The exercise is fun, but it demands knowledge, co-operation and speed.



# Through other people's eyes

Would you like to have another pair of eyes look at your company? Enlist the help of two LEGO® builders, who will interpret your company using LEGO® bricks based on what they observe and experience during your conference. Add your own touch and ask all your employees to build their own minifigure, which will be included in the finished LEGO building. – A fun and different way of looking at your company. The LEGO model can then be purchased to take home with you.

**The price will be obtained based on your wishes.**

**NOTE: min. 2 conference days**

**NEW**

CONTACT US FOR AN OFFER



**NEW**

**NEW**



## A picture says a thousand words

Help each other as a company, department or team to create a shared picture. Use it to reveal a new product or a unique memory from your conference. Each of you builds a small part of the big picture, which we will then assemble and reveal to you at a group gathering or evening dinner. The picture can be purchased afterwards, so that you can take it home with you.

**+ 1000 participants**

CONTACT US FOR AN OFFER



## Will it take the strain?

With full focus on planning, collaboration and creative solutions, you have to work as a team to build a bridge from LEGO bricks. You'll have limited materials available and time is against you when it comes to completing this task in the most optimal way. Who performs the task best?

**And will it take the strain?**



**6-200+ PERS.**



# LEGO® Serious Play®

**The LEGO® SERIOUS PLAY® method is a tool for strategy development, innovation, team building and much more. For example, you can use the method to explore organisational challenges, change processes, strategy development or team building.**

LEGO® SERIOUS PLAY® was developed by LEGO® in association with leading researchers in the fields of strategy, management and organisation. The method integrates knowledge about play and how and why we play, learn and develop. It also helps us to understand how organisations develop and implement strategies, and what motivates participants and liberates creative potential.

## **Why does it work?**

This method is a process tool which promotes 100% involvement, dynamics and energy in the process, through play and dialogue. The LEGO® bricks serve as a metaphor for the things we want to express, creating a common language and foundation. The LEGO® bricks provide a framework for storytelling and storymaking, where we share and construct new knowledge together. With LEGO® SERIOUS PLAY® it is easy to get everyone involved in the process, and it appeals to all – regardless of their position in the organisation.

In cooperation with the IntHRface consultancy firm, LEGOLAND® Hotel & Conference can offer to facilitate innovative workshops for your organisation based on the LEGO® SERIOUS PLAY® method, or train you in using the method yourself. IntHRface has global experience using the LEGO® SERIOUS PLAY® method in over 500 workshops targeting organisation and team development and strategy. IntHRface has also trained around 100 facilitators in the use of the LEGO® SERIOUS PLAY® method.

## Want to master the method?

In association with IntHRface, LEGOLAND® Hotel & Conference offers you the chance to become a trained LEGO® SERIOUS PLAY® facilitator. This is an engaging and effective business development tool aimed at a company's HR personnel, business developers, managers, future managers – and talents.

**Contact: [Sales@LEGOLAND.dk](mailto:Sales@LEGOLAND.dk) or see more at [LEGOLANDConference.dk](http://LEGOLANDConference.dk)**

Scan the QR code and see more





# LEGO® Serious Play®

The LEGO® SERIOUS PLAY® method integrates knowledge about play and how and why we play, learn and develop. It also helps us to understand how organisations develop and implement strategies, and what motivates participants and liberates creative, strategic and communicative potential. This is expressed in three different workshop formats.

\*The Challenge workshop can be used for themes such as:

- Innovation
- Communication
- Collaboration
- Culture
- Management
- Development
- Project management

\*\*Real Time business can be tailored to several areas:

- Personal development
- Employee and team development
- Leadership development
- Strategy development
- Challenges and conflict management
- Project start-up and optimisation
- Process optimisation
- Business Innovation
- Customer focus, product development and processes

## The Basics

This workshop focuses on social team building, where participants meet and discover new sides of themselves and others. Basic introduces and shows how creativity, ideas and shared knowledge can be unleashed and applied. A common understanding and insight is quickly established, using LEGO® models, metaphors and storytelling.

### What you gain

A fun, shared experience for all participants. The opportunity to talk about successes and challenges. The release of creativity, new ideas and knowledge.

### Details:

**Duration:** about 1.5 – 2.5 hours  
**Participants:** 4 – 100

Price per person  
(Min. price DKK 7,500)

**850,-**

## The Challenge\*

These workshops focus on a selected challenge in your daily life, now or in the future. You will work on creating pictures of the various perceptions of your challenges and how you are currently handling them – in order to ultimately create common solutions to your challenges using LEGO® models, metaphors, storytelling and imagination. You can choose your own challenge, or one of our suggestions.

### What you gain

The opportunity to work with some genuine challenges. The identification of new opportunities, solutions and future actions in relation to selected themes. Common tools and languages for better handling complexity.

### Details:

**Duration:** about 3 – 4 hours  
**Participants:** 4 – 100

Price per person  
(Min. price DKK 10,000)

**1.250,-**

## Real Time Business\*\*

These workshops work with many different aspects of business and organisational development in a playful, challenging and creative way. We establish joint knowledge through LEGO® models, gather this into complex and easy-to-grasp LEGO® landscapes, test this knowledge, and find common innovative solutions and plans. We can tailor a workshop to your precise needs, or you can be inspired by one of our proven processes. The method is a surprisingly entertaining way to develop strategies.

### What you gain

Better grasp of and shared knowledge about business and/or organisational areas. Understanding of complexity – causes and effects (scenarios). Better equipped to handle unexpected challenges in the future. Innovative and creative solutions and plans. Exciting tasks and shared experiences.

### Details:

**Duration:** 4 hours – 3 days  
**Participants:** 4–100

Price per person  
(Min. price DKK 12,500)

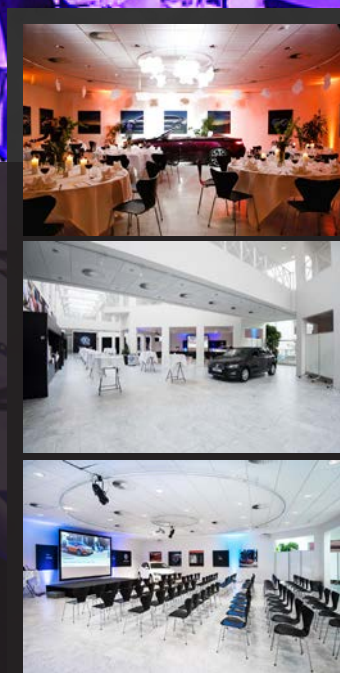
**1.565,-**



# Multihouse

1800 m2 multipurpose hall with limitless potential

1,800 m2 with space for trade fairs, company events, conferences, car launches and dinner parties. The numerous possibilities are naturally reflected in the quantity and types of events, which are many and varied. These include car launches, congresses, trade fairs, exhibitions and parties.



## Arrange a special day for your group

**Bring 19 or more colleagues with you for a fantastic day filled with special extras in LEGOLAND®.**

You will receive good group prices, and can choose from a range of special treats we can only offer groups – such as team building in a light hearted setting, treasure hunts and LEGO® prizes!

### **A dream day**

Let your colleagues, family and imagination run free in LEGOLAND®. A day filled with princess hugs, pirate sword fights and play amongst 65 million LEGO® bricks. You decide whether you want a treasure hunt, games with the famous characters and lunch. We organise the day, so you get exactly what you are dreaming of.

### **Contact Group Sales**

Tel. +45 7950 1717 or [info@LEGOLAND.dk](mailto:info@LEGOLAND.dk)



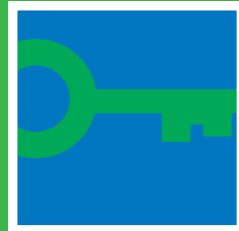
Scan the QR code and see more



# The accommodations in LEGOLAND® is Green Key certified

You help to take care of the environment when you live with us, because we are Green Key certified. This means that we live up to Green Key's environmental regulations. We do this i.a. by having a special focus on ecology, reduction of food waste, reduction of water and energy consumption and by cleaning with eco-labeled products.

Scan the QR code and see more



# UN Sustainable development goals



The UN Sustainable development goals were adopted by global heads of state and government at the New York summit meeting on 25 September 2015. Since they came into force on 1 January 2016, we have been working actively to implement and maintain sustainability at LEGOLAND® Hotel & Conference. We have therefore been reviewing our working methods, procedures and purchasing, to enable us to come as close to our objective as possible – to help making the world a better place for future generations.

Scan the QR code and see more



# Buy gift cards for LEGOLAND®

**Give your employees or colleagues unforgettable experiences with a gift card for LEGOLAND®.**

The gift card is ideal for birthdays, parties, or as a Christmas gift, and allows the lucky recipient to explore all that LEGOLAND has to offer. A gift card for LEGOLAND provides experiences for life - who do you want to enjoy with a gift card?



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# Want to know more?

**Get a quote for your next event right now**

Contact the sales department on: **+45 75 33 12 44**

or by email: **sales@LEGOLAND.dk**

for more information on prices and special deals, or visit

**LEGOLANDConference.dk**

